

Dear Supporters,

We're in the home stretch of our campaign to bring Google to the Twin Ports, and now we need the entire community to step away from your computers, and prove to Google how serious Duluth and Superior are about this.

This Saturday the 13th from 9:00 AM to 5:00 PM we will be dropping off brochures to each business and home in Duluth in support of the project. Please show up at the Carnegie Library Building in downtown Duluth, (corner of 1st Ave West and Second Street) to receive the maps and brochures any time during the day. The actual delivery should only take an hour or two, and can be done on Sunday as well.

- We need 500 volunteers to drop these pledge cards off. Residents then mail the cards back on Monday, stating their willingness to likely buy the Google service. You just drop the cards off. You don't need to speak with homeowners, or collect anything.
- We understand this is a last minute request, but after our call with Google Thursday, we realized the importance of setting our community apart from others like Grand Rapids, MI and Topeka, KS who are also trying to bring Google Fiber to their communities. This brochure drop will clearly set us apart as people visit our website and nominate our community for the fiber project.

Just a reminder what this project would mean for us: Up to \$100 million in investment into our community by Google. Although it is hard to say what the overall impact to the local economy would be, you can imagine the impact will be significant and positive. Google is ranked as one of the top companies in the world to work for and they are models for a satisfying work environment. Already Duluth is hearing from businesses interested in moving here, because of all the national attention our effort is receiving.

We were on a webinar yesterday with Minnie Ingersoll who is the project manager for the fiber project at Google. Even though this was a nationwide call we were pleasantly surprised when we heard her say that Google was well aware of the Twin Ports initiative. She referenced the positive work and grassroots effort of the Google Twin Ports team. This is a very good sign because it means that Google is paying attention to the work we are doing. We have their attention and our marketing efforts are paying off. Minnie also pointed out that she really wants to see community involvement from all sectors of the community, which is why we are constantly emailing you.

We need your help to show Google that as a community we are serious about them bringing fiber and the positive economic impact to our community. Please forward this message to those in your address book that would be interested in helping out. I also ask that you have them forward to their family and friends. This is a true case of many hands make light work.

Feel free to call if you have any questions at 218-260-2882 or giga.for.duluth@gmail.com.

Warmest regards,

Christopher Swanson and the whole team at the Google Twin Ports Fiber Initiative
www.GoogleTwinPorts.com <<http://www.GoogleTwinPorts.com>>