

Dear Supporters,

Here are instructions for volunteering from your home. We're trying to make sure Google officials see text, pictures and images from the Twin Ports wherever they go on the Internet. In order to help us out all you have to do is get creative, and follow the instructions below.

If you have a picture of Duluth you'd like to contribute, please post it online, ideally on a Picasa or Flickr account. Include the terms 'google fiber' and 'duluth' 'superior' and 'twinports.' Send a link to the pictures at todd.holmstrom@gmail.com

If you have video about Duluth you'd like to share, please upload it to YouTube on your account, and put 'google fiber' in the title, as close to the front as possible. Make sure the terms 'duluth' 'twinports' and 'superior' are all also listed somewhere in your submission. Then e-mail the YouTube links to todd.holmstrom@gmail.com

You can view videos uploaded to the official Google TwinPorts Fiber Initiative effort, by searching for YouTube channel 'reeltwinports'

If writing a blog post or a piece for a website, please link to www.googlefiber.com with the anchor text 'google fiber' or 'google fiber in Duluth' (Anchor text includes the words highlighted in blue that link to the site when you click them)

If you or your organization owns a website, PLEASE link to www.googlefiber.com using 1. Anchor text 'google fiber' and 2. the web badge. If enough small and large organizations do this, we will significantly boost our Google rankings. If you already have the web badge on your site, please check and make sure the alt text is labeled 'google fiber'

Other terms you can use in your copy include 'google fiber duluth' 'google fiber twinports' 'google fiber in duluth' 'google fiber in the twinports' 'google fiber initiative' 'duluth google fiber' 'twinports google fiber'

Twitter users: please include the term 'Google Fiber' as often as possible, along with

hashtags: #googlefiber and #googletwinports

Pictures, videos and text are ideally about Duluth in general, or the Google Initiative specifically.

For further information, call Manny Rivas, or the Google Twin Ports Fiber Initiative headquarters,

at 218.260.2882.